

# 2019-2020 District Goals



**District:** District 109 A  
**Constitutional Area:** Europe

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 45% of incoming Club Officers will complete Club Officer training.

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Officers unable to attend the district learning at the will have the opportunity to use the Book for their training

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events

## LEARNING FOR EVERY LION

### Custom goal and action items

Empower women to leadership within the Lions District 109A

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	10
3rd Quarter	25
4th Quarter	25

By the end of the 4th quarter, the district will add a total of 70 new members.

### Action Items:

My district will establish 1 club branch(es).

My district will induce 20 new Lions under 40 years old.

My district will organize at least 10 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 2 Leo Club(s).

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	15
3rd Quarter	15
4th Quarter	20

By the end of the 4th quarter, the district's membership drops will not exceed 60 members.

### Action Items:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

## NET GROWTH GOAL

70	+	20	-	60	=	30
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 150,000 people.

### Action Items:

Of the total number of people served in my district, 50,000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. (Service Project Planners Club and Community Needs Assessment/Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 4 service activities.

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Chair to report their club's service.

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$25,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise US\$ 25,000.00 to support Campaign 100: LCIF Empowering Service.

## ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor. For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

## 2019-2020 District Goals

**District:** District 109 A

**Constitutional Area:** Europe



## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

### Action Items:

I will ensure that my district team understands their roles in the Club Officer training process. I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training. I will support and promote Club Officer learning events.

**Additional action items to achieve this goal:**  
Increase the participation of women in LIONS by change some male clubs into gender mixed clubs and female clubs into mixed gender clubs.

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

### Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process. I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training. I will support and promote Region/Zone Chairperson training events. I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

**Additional action items to achieve this goal:**  
call each and every Zone chairperson to encourage participation in the training.

## LEARNING FOR EVERY LION

### Lions Leadership institutiues

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutiues in our area

#### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutiues.

#### Custom goal and action items

Hopefully create a new club

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	12
2nd Quarter	12
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 64 new members.

#### Action Items:

My district will establish club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	1	20
4th Quartter	1	20

**By the end offi the 4th quartier, the distiricti will stiarti 2 new clubs.**

**With a minimum offi 40 chartier members.**

### Action Itiems:

My districctt will ensure all Guiding Lions are certttfed and assigned tto new clubs  
My districctt will organiz@ Leo Club(s).

My districctt will use and promotte membership resources tto achieve our gq@e. Membership Developmentt Grantt\$,New Club Developmentt Guide@ and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	5
2nd Quartter	5
3rd Quartter	10
4th Quartter	15

**By the end offi the 4th quartier, the distiricti's membership drops will noti exceed 35 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

64	+	40	-	35	=	69
FY New Members	+	FY Chartter Members	-	FY Rettenton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 70000 people.

### Action Items:

Of the total number of people served in my district, 7000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and

Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 10 service activities.

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Chair to report their club's service.

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

## ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.